fdi MUMBAI 2027 World Dental Congress

ida Indian Dental Association

FDI World Dental Congress

October 21-24, 2027

JIO World Convention Centre, Mumbai, India

From India to the world: shaping the future of dentistry



SPONSORSHIP & EXHIBITION GUIDE

FDI World Dental Congress 2027
Mumbai, India

We welcome you to the FDI World Dental Congress 2027, one of the world's most esteemed and influential gatherings in the field of dentistry. This global congress brings together clinicians, researchers, academics, industry leaders, policymakers, and dental associations from over 130 countries, creating an unparalleled platform for learning, collaboration, and innovation.

The 2027 edition, hosted in the vibrant city of Mumbai, highlights India's rising leadership in global healthcare. As one of the fastest-growing dental markets in the world, India offers a dynamic environment where innovation, scientific excellence, education, and advanced technology converge. Hosting this prestigious congress reinforces the nation's commitment to elevating oral health standards and fostering international partnerships.

21 22 23 24

October 2027

Jio World Convention Centre
Mumbai, India.

Host Organisations

Indian Dental Association

Indian Dental Association (IDA),
in collaboration with the FDI World Dental Federation

Message from the FDI President



Asst. Prof. Dr. Nikolai Sharkov

FDI President

I am delighted to invite the industry to take advantage of this opportunity to enhance your brand visibility at the FDI World Dental Congress 2027 (WDC27), taking place in Mumbai, India, from 21–24 October 2027, in collaboration with our member, the Indian Dental Association.

Every year, the FDI World Dental Congress brings together the global oral health community to exchange knowledge, share innovations and shape the future of dentistry. The congress creates a unique environment where science, education, clinical practice and industry come together, providing opportunities for collaboration that extend well beyond the four days of the event.

Industry partners are central to this experience. Through the exhibition, scientific symposia and sponsorship opportunities, companies have the opportunity to showcase new technologies, introduce innovative solutions and engage directly with dental professionals, researchers and educators from across the world. WDC27 offers an ideal platform to strengthen existing relationships, establish new partnerships and demonstrate your commitment to advancing oral health.

Hosting the congress in India adds another dimension to this opportunity. As one of the world's fastest-growing dental markets, India is home to an estimated 350,000–400,000 practising dental professionals and a rapidly expanding oral healthcare sector. Combined with the international reach of the FDI World Dental Congress, Mumbai provides an outstanding setting to connect with both regional and global audiences.

This sponsorship prospectus presents a wide range of opportunities to participate, from exhibition space and industry symposia to tailored sponsorship packages designed to increase your visibility and maximize your engagement throughout the congress.

I invite you to join us as a valued partner of WDC27. Together, we can create an inspiring congress that fosters innovation, encourages collaboration and supports the continued advancement of dentistry worldwide.

I look forward to welcoming you to Mumbai in October 2027.

Indian Dental Association

Message from the IDA Committee



Dr. Manoj Srivastava
President
IDA



Dr. Nitin Barve
President Elect
IDA



Dr. Ashok Dhoble
Hon. Sec. General
IDA



Dr. Vishwas Puranik
Chairman Reception Committee
FDI 2027



Dr. Deepak Muchhala
Chairman Organising Committee
FDI 2027

Dear Partners,

It is with immense pride and great anticipation that the Indian Dental Association (IDA) welcomes you to the FDI World Dental Congress 2027, to be held from 21–24 October 2027 at the Jio World Convention Centre, Mumbai, India.

Hosting the FDI World Dental Congress is both an honour and a responsibility. Having successfully hosted this prestigious global event in the past, the Indian Dental Association is committed to delivering an exceptional congress that reflects India's growing leadership in oral healthcare, scientific excellence, innovation, and international collaboration.

The Congress will bring together thousands of dental professionals, researchers, academicians, policymakers, industry leaders, manufacturers, distributors, and decision-makers from across the world, creating an unparalleled platform for knowledge exchange, business networking, technology showcase, and strategic partnerships.

As a sponsor or exhibitor, your organisation will have the unique opportunity to engage with one of the world's largest and most influential gatherings of the global dental community. Whether your objective is to launch new products, strengthen your market presence, build relationships with key opinion leaders, or expand into emerging markets, the FDI World Dental Congress 2027 offers unmatched visibility and business potential.

India today represents one of the fastest-growing healthcare markets globally, with a rapidly advancing dental ecosystem driven by innovation, digital transformation, and increasing demand for quality oral healthcare solutions. This FDI WDC 2027 provides the ideal gateway to connect with this dynamic market while reaching an international audience under one roof.

We invite you to partner with us in shaping the future of dentistry and creating a Congress that inspires innovation, fosters collaboration, and leaves a lasting global impact.

We look forward to welcoming you to Mumbai in October 2027 and to building a successful partnership together

About the

FDI World Dental Federation

The FDI World Dental Federation is the leading global body representing the dental profession, bringing together over 180 members associations from over 130 countries and more than one million dentists worldwide. Headquartered in Geneva, FDI works to advance global oral health and strengthen the profession through advocacy, education, and international collaboration.

OUR VISION

Aworldwithoptimaloralhealth.

OUR MISSION

FDIistheleading global voiceofthe dental profession, working with members to improve oral health worldwide.

OUR VALUES

Commitmentto members | Integrity
Culture of inclusiveness | Service
Ethical behaviour

STRATEGIC PILLARS

KNOWLEDGE EXCHANGE

Buildarobustcommunity ofskilled, engaged, and informed dental professionals and partners.

ADVOCACY

Mobilize advocacy effortsto increase oral health literacy and achieve political commitment and action on oral health for all.

INNOVATION

Position the oralhealthcommunityto ensure the dental profession is responsible, sustainable, and responsive to emerging and evolving technologies in dentistry.

KEY ENABLERS

- Membership
- Governance
- Partnerships
- Operational efficiency

Indian Dental Association

About the

Indian Dental Association

Established in 1946, the Indian Dental Association (IDA) is the nation's premier professional organisation representing the collective voice of over 100,000 dental professionals across India. As the guardian of oral health and a driving force for professional excellence, IDA plays a pivotal role in advancing dental education, research, public health, and clinical standards nationwide.

Education & Excellence

Offering continuous professional development, scientific programmes, guidelines, and conferences to elevate clinical practice.

Research & Innovation

Advancing evidence-based dentistry through research, innovation, scientific collaboration, and the adoption of emerging technologies to improve clinical practice and patient care.

Public Health Leadership

Implementing nationwide oral health campaigns, school programmes, community outreach, and preventive care initiatives.

Community Service

Operating free and subsidised dental care centres in Mumbai and other regions to serve underprivileged communities.

Global Engagement

Representing India on international platforms, collaborating with global dental bodies, and contributing to worldwide oral health policies.

Advocacy

IDA leads a comprehensive advocacy agenda to strengthen oral healthcare, influence public policy, and ensure the sustainability of dental practice across India.

Sports Dentistry

IDA promotes awareness of sports related dental injuries & preventive care amongst athletes, while advocating Sports Dentistry through education & collaboration with sporting bodies.

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The

Congress Highlights

The FDI WDC 2027 brings together a diverse range of clinical, professional, scientific, academic, industry, and networking platforms, with general practitioners and everyday clinical practice at the heart of the Congress experience. These carefully curated elements are designed to deliver practical, clinically relevant knowledge, showcase global innovations, encourage knowledge exchange, and foster meaningful collaboration across all segments of the dental profession.

- Scientific Programme
- World Trade Exhibition
- World Dental Parliament
- Industry Symposia
- World Sports Dental Summit
- India Evening
- Poster & Paper Presentations
- Innovations Nexus
- Welcome Ceremony
- Product Launch Areas
- Gala Dinner

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Indian Dental Association

The

FDI World Dental Congress 2027 Projections

STATE OF ART
330000+ square feet
JIO World Convention Centre

30,000+ Visitors and Participants

2500+ Abstracts

500+ Exhibitors

100+ Worldwide Scientific Speakers

100+ Countries

ONE COMMON GOAL

From India to the world: shaping the future of dentistry

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The

Indian Dental Personnel and Industry

India has one of the largest dental ecosystems in the world, powered by a vast professional workforce and a rapidly expanding oral healthcare industry. With more than 400,000 registered dentists, including over 40,000 specialists, and a network of 320+ dental colleges. This strong talent pipeline continues to shape both national and international dental practice.

India's dental industry is experiencing unprecedented growth, supported by:

A Market Size Exceeding USD 2 Billion

Annual growth rate of 20%–30%, making it one of the fastest-growing dental markets globally.

A Manufacturing Network of 5,000+ Companies

Annual growth rate of 20%–30%, making it one of the fastest-growing dental markets globally.

Rapid Technology Adoption

including aligner systems, CAD/CAM solutions, CBCT imaging, and high-end clinical equipment.

Dentists Across India 400,000+

Making it one of the fastest-growing dental markets globally.

A Strong Export Footprint

with Indian manufacturers supplying dental products to Asia, the Middle East, Africa, and emerging global markets.

Expanding Corporate Chains

with dental service organisations (DSOs) opening multi-city clinics and advancing digital workflows.

With a powerful combination of skilled dental professionals, expanding infrastructure, strong manufacturing capabilities, and rising patient demand, India stands as a key driver of growth, innovation, and opportunity in the global dental landscape.

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Sponsorship Opportunities

SHOWCASE | CONNECT | LEAD

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Sponsorship

Where Visibility Becomes Influence. And Influence Becomes Opportunity.

Partnering with the FDI World Dental Congress 2027 places your brand at the centre of one of the world's most powerful dental platforms. With thousands of global professionals, buyers, decision-makers, and industry leaders converging in Mumbai, your participation delivers unmatched exposure, credibility, and business growth.

Why Sponsor the FDI WDC 2027?

Unmatched Global Visibility

- Showcase your brand to 30,000+ delegates from over 100 countries.
- Gain premium exposure across scientific sessions, exhibition halls, digital platforms, and official congress materials.

Direct Access to Decision-Makers

- Connect with CEOs, procurement heads, clinic owners, distributors, hospital groups, academicians, and policymakers.
- Build partnerships that accelerate your presence across India and international markets.

Enter the Fastest-Growing Dental Market

- India is expanding at 20–30% annually, with booming demand for clinical equipment, digital dentistry, materials, and innovation.
- Position your company at the gateway to one of the world's largest patient bases and a rapidly advancing healthcare system.

Strengthen Your Brand's Credibility

- Align with IDA and FDI—two globally respected organisations representing over 1 million dentists worldwide.
- Demonstrate your commitment to advancing global oral healthcare and industry innovation.

Exclusive Networking & B2B Opportunities

- Participate in buyer-seller meetings, distributor introductions, and leadership networking forums.
- Engage with international delegates seeking new products, technologies, and collaborations.

Launch & Showcase Innovations

- Use the Congress as a premier venue to introduce new products, digital technologies, research findings, and clinical solutions.
- Enjoy high-engagement audiences in scientific arenas and exhibition zones.

Lasting Impact Beyond the Event

- Build long-term relationships through sustained visibility, continued engagement, and extended brand presence via post-event publications and FDI/IDA platforms.

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SPONSORSHIP OPPORTUNITIES

01 Principal Sponsor

Status	Official Principal Partner
Minimum Spend required for a Principal Sponsor	USD 600,000* (from key sponsorship elements)
No. of Partners Available	2
Exhibition Space	25% Discount (minimum 180 sq.mtrs.)
Type of Exhibition Space	Premium
Website Visibility	Dedicated partner section at the bottom of the congress website homepage
Digital Communications	Sponsor logo in selected newsletters/ emailers (to IDA Database)
Social Media (IDA Page with 100k+ followers)	8 graphics + 8 videos
Digital / LED Screens	Sponsor branding will be a part of common event branding featured on digital screens across the trade exhibition area and on screens located across first and second floors (meeting room areas), providing visibility to visitors and congress participants.
Venue Branding**	Included in common event branding areas across agreed locations listed below

Complimentary Registrations:	12
Gala Dinner / India Evening:	12 passes
WhatsApp Promotion:	6 graphics + 6 videos
Congress E-book:	2 full-page adverts
Delegate Bag Insert:	1 Insert
Industry Engagement:	2 Dedicated Product Launches / Demo
Pre- Event Engagement:	Yes

**Common branding venue areas - 1 each:

• Main Entrance Banners • Entrance to the Pavilion Hall
• Across first and second Floor • Jasmine and Lotus Foyer • Jio Garden • Opening Ceremony (Digital)
• Congress App (Digital) • Social Events(Digital)
• Road Show across IDA Branches and local state conferences
• National Media Mentions Pre Event • Sports Dentistry Arena • Research & Innovation Nexus

USD 120,000/-*

- All sponsorship benefits/ Venue Brandings are subject to availability, venue restrictions, FDI/IDA approval.
- *GST will be applied as per Gov. of India law All amounts mentioned exclude 18% GST.

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SPONSORSHIP OPPORTUNITIES

02 Gold Sponsorship

Status	Official Gold Partner
Exhibition Space	25% Discount
Type of Exhibition Space	Premium
Website Visibility	Dedicated partner section
Digital Communications	Sponsor logo in selected newsletters/emailers (to IDA Database)
Social Media (IDA Page with 100k+ followers)	6 graphics + 6 videos
Digital / LED Screens	Sponsor branding will be a part of common event branding featured on digital screens across the trade exhibition area and on screens located across first and second floors (meeting room areas), providing visibility to visitors and congress participants. Applicable to all Screens (Except Main entrance Large Screen)
Venue Branding**	Included in common event branding areas across agreed locations listed below

Complimentary Registrations:	8
Gala Dinner / India Evening:	8 passes
WhatsApp Promotion:	4 graphics + 2 videos
Congress E-book:	1 full-page advert
Delegate Bag Insert:	1 Insert
Industry Engagement:	2 Dedicated Product Launches / Demo
Pre- Event Engagement:	Yes

**Areas of common event branding at the venue

- Main Entrance Banners • Entrance to the Pavilion Hall • Across first and second Floor • Jasmine and Lotus Foyer • Jio Garden
- Opening Ceremony (Digital) • Congress App (Digital) • Social Events(Digital) • Road Show across IDA Branches and local state conferences
- National Media Mentions Pre Event

USD 75,000/-*

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SPONSORSHIP OPPORTUNITIES

03 Silver Sponsor

Status	Official Silver Partner
Exhibition Space	25% Discount
Type of Exhibition Space	Semi Premium
Website Visibility	Dedicated partner section
Digital Communications	Sponsor logo in selected newsletters/emailers (to IDA Database)
Social Media (IDA Page with 100k+ followers)	4 graphics + 4 videos
Digital / LED Screens	Sponsor branding will be a part of common event branding featured on digital screens across the trade exhibition area and on screens located across first and second floors (meeting room areas), providing visibility to visitors and congress participants. Applicable to all Screens (Except Main entrance Large Screen)
Venue Branding**	Included in common event branding areas across agreed locations listed below

Complimentary Registrations:	6
Gala Dinner / India Evening:	6 passes
WhatsApp Promotion:	2 graphics + 1 video
Congress E-book:	1/2 page advert
Delegate Bag Insert:	1 Insert
Industry Engagement:	Dedicated Product Launch / Demo
Pre- Event Engagement:	Yes

Areas of common event branding at the venue

"• Main Entrance Banners • Entrance to the Pavilion Hall • Across first and second Floor • Jasmine and Lotus Foyer • Jio Garden
• Opening Ceremony (Digital) • Congress App (Digital) • Social Events(Digital) • Road Show across IDA Branches and local state conferences
•National Media Mentions Pre Event

USD 60,000/-*

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SPONSORSHIP OPPORTUNITIES

04 Bronze Sponsor

Status	Official Bronze Partner
Exhibition Space	25% Discount
Type of Exhibition Space	Semi Premium
Website Visibility	Dedicated partner section
Digital Communications	Sponsor logo in selected newsletters/emailers (to IDA Database)
Social Media (IDA Page with 100k+ followers)	2 graphics + 1 video
Digital / LED Screens	Sponsor branding will be a part of common event branding featured on digital screens across the trade exhibition area and on screens located across first and second floors (meeting room areas), providing visibility to visitors and congress participants. Applicable to all Screens (Except Main entrance Large Screen)
Venue Branding**	Included in common event branding areas across agreed locations listed below

Complimentary Registrations:	4
Gala Dinner / India Evening:	4 passes
WhatsApp Promotion:	-
Congress E-book:	1/4 page advert
Delegate Bag Insert:	-
Industry Engagement:	-
Pre- Event Engagement:	Yes

Areas of common event branding at the venue

• Main Entrance Banners • Entrance to the Pavilion Hall • Across first and second Floor • Jasmine and Lotus Foyer • Jio Garden
• Opening Ceremony (Digital) • Congress App (Digital) • Social Events(Digital) • Road Show across IDA Branches and local state conferences
• Media Mentions Pre Event

USD 45,000/-*

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Promotional Tours

		Amount
National Events	Sponsor logo displayed on all national tour banners Brand mention during introductions at each event Product showcase table/standee allowed at venue Sponsor flyers distributed to attending delegates (to be provided by the sponsor) Social media shoutouts tagging sponsor during the tour	USD 10,000/-* (Per Event)
Dental College	Sponsor branding on college tour posters & invites Opportunity to address students or give a short product intro Distribution of brochures/samples to students Dedicated social media post announcing "College Visit Powered By Sponsor"	USD 5,000/-* (Per Event)
State Events	Sponsor branding on all state-level promotional event materials Logo on backdrop, standees & registration desk Product display/demo opportunity Sponsor announcement during event proceedings Option to include promotional inserts in delegate kits	USD 3,500/-* (Per Event)
Branch	Sponsor branding in branch-level promotions & meetings Sponsor introduction by host/MC Placement of standee or tabletop display Brochure distribution at branch gatherings Logo on branch WhatsApp flyers & digital invites	USD 3,000/-* (Per Event)

Onsite

Delegate Collaterals

		Amount
Congress Bags	Sponsor's logo printed prominently on all congress bags Branding shared with event logo (joint placement) Bag carried by all registered delegates for maximum visibility Logo featured in digital/print materials wherever bags are mentioned	USD 85,000/-*
Lanyards & Badges	Sponsor's logo printed on delegate badges (front or back as approved) Visibility to all attendees throughout the event Logo included in digital badge confirmation emails Recognition on event website under "Badge Sponsor"" "Sponsor's logo printed repeatedly across lanyards Worn by every delegate, speaker, and sta High visibility across all days of the event Sponsor recognition on event website & guide	USD 85,000/-*
Notepads/pens + production	Sponsor's logo printed on all notepads and pens Items placed inside every delegate bag Co-branded design approved before production	USD 12,000/-*
Congress Bag inserts/ Insertion	One sponsor-provided A4 flyer or brochure inserted in each delegate bag Option to include product catalogue, voucher, or promotional offer Inserts distributed to all registered delegates Recognition as "Bag Insert Sponsor" on website / guide	USD 8,000/-*

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Hospitality

		Amount
Coffee Break (Congress Participants)	Sponsor's logo displayed at all coffee break stations Branding on table-tents, counters, and signage Option to place standee near refreshment area	USD 25,000/-*
Water + supply (Congress Participants)	Branding displayed at water distribution points Logo featured on website and delegate information pages	USD 15,000/-*
FDI VIP Lounge	Sponsor's logo displayed prominently inside VIP Lounge Branding on tables, counters, and refreshment areas Opportunity to place one standee or product information inside the lounge	USD 25,000/-*

Educational & Scientific Exchange

		Amount
Industry Lunch Symposia	Industry Lunch Symposia will be held in the venues of academic sessions, and is the only meeting that can be arranged by a sponsor with Congress delegates during lunch break between academic sessions. (set-up: 12:45 - 13:00 - presentation 13:00- 14:00 - dismantling 14:00 - 14:15). Package includes: The sponsor's logo on the Congress web page and programme Right to use the conference room, including basic facilities of the venue, standard audio and projection equipment (no possibility to alter room set-up) Three admissions to FDI academic sessions, applicable to speakers only Topic, content and speakers selection (speaker travel costs are at the sponsor's expenses)	USD 25,000/-* (Per Slot of 60min for presentation)
E-Poster Panel	Sponsor logo displayed on all digital e-poster panels Sponsor logo displayed in the programme and on the e-poster area signa	USD 20,000/-*
Speaker Ready Room & Lounge	The Speaker Ready Room offers a great opportunity for a brand to connect with national and international speakers, moderators and faculty members. The sponsor will enjoy prominent branding within the room, along with opportunities to brand stationery, charging points and hospitality facilities, ensuring meaningful visibility and association with the Congress's distinguished speakers.	USD 20,000/-*
Product Launch & Demo (90in slots)	The Product Launch /Demo Area offers sponsors an exclusive platform to showcase and introduce their latest products, innovations and technologies to the dental fraternity. It provides an opportunity to engage directly with delegates, create brand awareness and generate interest through live demonstrations, product presentations and interactive sessions. the product launch & demo stage is accessible to both trade visitors and congress participants.	USD 10,000/-* (Per Slot of 90 mins)

Digital Partnerships

WIFI Partner	Sponsor-branded Wi-Fi login page or network name (subject to technical approval) Logo displayed at registration counters, halls, and common areas Acknowledgment in digital guide and onsite signage Mention on website and mobile app under "Digital Partners"	USD 20,000/-*

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Digital Delegate Connect

		Amount
Congress Mobile Application	"Sponsor mention in official opening banner in the app Inclusion of sponsor banner or short message in key updates Priority visibility in pre-event reminders sent to all delegates	USD 25,000/-*
Direct WhatsApp Congress Participants	"Sponsor mention in official WhatsApp broadcast messages Inclusion of sponsor banner or short message in key updates Priority visibility in pre-event reminders sent to all delegates Accepting as per DPPA	USD 2,500/-*
Emailer - Congress Participants	Sponsor branding incorporated into official Congress email campaigns distributed to registered delegates and prospective attendees by IDA(once a month)	USD 15,000/-*
Website Banner	Main banner after principal sponsor	USD 2500/-*
Website Profile Banner	Along with principal sponsor	USD 1,500/-*

Social Events Sponsorships

Gala Dinner	Sponsor logo on all Gala Dinner promotions & invitations Branding on stage backdrop, entrance arch & dining area, 3min welcome speech (no slides /video)	USD 37,500/-*
India Evening	Sponsor branding on Local Night posters and digital creatives Logo placement at venue décor, registration, and activity zones, 3min welcome speech (no slides / video)	USD 37,500/-*
Welcome Ceremony	Sponsor logo on Opening Ceremony backdrop & screens Option for one standee or brand presence near the entry area, 3min speech (no slides / video)	USD 60,000/-*
Social Media on IDA channels	Pre and post event exclusive (Two pre-event & Two post-event) IDA Social Media Reach to 105,000+ Member of IDA Content subject of approval	USD 5,000/-*

Transport

Shuttle Partners

Exclusive branding on official WDC 2027 shuttle buses

Visibility at shuttle pickup & drop-off zone

To & From Nearest Metro/ Train station to venue (Two buses on each route on Congress days)

From BKC Metro	USD 7,500/-*
From Kurla Station	USD 7,500/-*
From Bandra Station	USD 7,500/-*

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Venue General Branding (Along with event branding)

Outside Venue

	Amount	Size	Qty	
Driveway Pole Bunting (Production additional)	USD 5,000/-* USD 5,000/-* USD 5,000/-*	1.5ft x 6.5ft 1.5ft x 6.5ft 1.5ft x 6.5ft	6 6 6	
Outside Banner (Must include event branding Production additional)	USD 5,000/-* USD 5,000/-*	20ft x 10ft 20ft x 10ft	1 1	
Digital Screen (details to be confirmed)	USD 25,000/-*	150ft x 39ft		

Inside the Venue

Basement- registration Area

Registration Area Entry from Parking Standee	USD 1,200/-*	7ft x 8ft	3	
Registration Area Pillar Covering	USD 15,000/-*	Available Later	4	 
Backwall Between the desk	USD 2,500/-*	10ft x 8ft	2	 

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Ground Floor Concourse

	Amount	Size	Qty	
Circular Pillar in Concourse Wrapping (Production additional)	USD 25,000/-*	28ft x 14ft	6	
Side Walls of Pavilion Entrance (Production additional)	USD 15,000/-*	10ft x 10ft	3	
	USD 15,000/-*	10ft x 10ft	3	
	USD 15,000/-*	10ft x 10ft	3	
Branding at Hall Entrance (Production additional)	USD 10,000/-*	8ft x 12ft x 4.5ft	2	
	USD 10,000/-*	8ft x 12ft x 4.5ft	2	
	USD 10,000/-*	8ft x 12ft x 4.5ft	2	
Digital Pods (4 days) 15 seconds in a two minute loop	USD 2,500/-* Each	55in	8	
Concourse Digital Screens (4 days) 15 seconds in a two minute loop	USD 15,000/-* Each	20ft x 10ft	3	

Ground Floor Inside Pavilion

In-hall bunting in each pavilion (3 pavilions in total)	USD 30,000/-*	4ft x 20ft	15	
In Hall Side Bunting Each Pavilion	USD 10,000/-*	4ft x 20ft	15	

First, Second, Third

Digital Pods (4 days) 15 seconds in a two minute loop	USD 2,500/-* Each	55in	9	

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Between the Floors

	Amount	Size	Qty	
Drop down from L 1 Glass Wall in each entrance (Production additional)	USD 20,000/-*	8ft x 8.5ft	6	
	USD 20,000/-*	8ft x 8.5ft	6	
	USD 20,000/-*	8ft x 8.5ft	6	
Registration Hall Digital Screen	USD 5,000/-* Each	55 inch	2	

Third Floor Halls -Scientific Area

Jasmine Hall

Branding wall in concourse (Production additional)	USD 15,000/-* + production	TBC	6	
Jasmine Hall Entrance Wall (Pillar) (Production additional)	USD 15,000/-*	TBA	10	
Opp Jasmine hall entrance (Production additional)	USD 15,000/-*	TBA	1	
Branding wall between Jasmine & Lotus (Production additional)	TBA	TBA	6	

Lotus Halls

Branding Wall in Concourse Near Lotus 1 escalators (Production additional)	USD 5,000/-*	TBA	x	

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Lotus Halls	Amount	Size	Qty	
Branding wall near Lotus Ballroom Entrance & Pillars opposite to entrance doors (Production additional)	USD 5,000/-*	TBA	TBA	
Drop down from 4th Floor near Lotus 1 (Production additional)	USD 5,000/-*	TBA	TBA	

Opportunities at the Exhibition

Product Display	USD 10,000/-*	TBA	TBA	
Registration Kiosks	USD 10,000/-*	TBA	TBA	
Onsite LED Wall 20 seconds in a loop of 4 minutes	USD 10,000/-*	TBA	TBA	

Approach Road Signages

WEH Teachers Colony towards BKC	USD 5,000/-*	TBA	1	
SCLR Towards BKC	USD 10,000/-*	40x40 ft	1	
SCLR Towards EEH	USD 5,000/-*	40x40 ft LED	1	
SCLR Flyover Trf Coming From BKC/WEH towards LT Terminus	USD 5,000/-*	25x25 ft LED	1	

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	Amount	Size	Qty	
BKC Connector Towards BKC (LHS) MT (Production additional)	USD 5,000/-*	35x35 ft	1	
BKC Connector Flyover Going Towards Chembur ET RHS (Production additional)	USD 5,000/-*	40x40 ft LED	1	
WEH Bandra Kalanagar MT (Production additional)	USD 12,000/-*	40x40 ft	1	
BKC New Flyover, Connector towards Bandra ROB, Sealink (Production additional)	USD 5,000/-*	40x40 ft	1	
Santacruz Vakola Flyover (Production additional)	USD 5,000/-*	30x30 ft	1	
Santacruz Vakola Flyover (Production additional)	USD 5,000/-*	30x30 ft	1	
WEH Bandra Kherwadi Towards Kalina / Vakola (Production additional)	USD 5,000/-*	TBA	1	

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	Amount	Size	Qty	
WEH Teachers Colony towards BKC (Production additional)	USD 5,000/-*		1	
WEH Vakola Opposite Panbai International School (Production additional)	USD 5,000/-*		1	
WEH Santacruz Milan Subway towards Airport (Production additional)	USD 5,000/-*		1	
WEH Domestic Airport Towards Vakola (Production additional)	USD 5,000/-*		1	
WEH Towards Domestic Airport (Production additional)	USD 5,000/-*		1	
WEH After T2 Entrance (Production additional)	USD 5,000/-*		1	
T2 Arrival (Production additional)	USD 20,000/-*		1	
T2 Arrival (Production additional)	USD 20,000/-*		1	

- All sponsorship benefits/ Venue Brandings are subject to availability, venue restrictions, FDI/IDA approval.
- *GST will be applied as per Gov. of India law All amounts mentioned exclude 18% GST.

FDI World Dental Congress

Exhibition space pricing per sqm for shell scheme booth

	Premium	Semi Premium	Standard
Island & Peninsula	USD 580/-*	USD 500/-*	USD 450/-*
Corner	USD 520/-*	USD 450/-*	USD 400/-*
Inline	USD 490/-*	USD 425/-*	

*GST will be applied as per Gov. of India law All amounts mentioned exclude 18% GST.

Shell Scheme Booth Package includes


9 sq. m. exhibition space


1 reception counter


Standard shell-scheme stall construction


Company fascia with brand/ company name


1 waste bin


2 chairs


Carpet flooring


Exhibitor registration passes (5)


3 spotlights


1 electrical socket


Company listing in the official exhibition directory

Raw Space

10% discount will apply to the above prices in case of raw space booking.

- Raw space includes floor space only; no carpet, walls, furniture or electrical points.
- Stall design/layout must be approved by the Organiser before construction.
- Maximum stand height as per venue/organiser guidelines.
- No construction will be permitted until the design is approved by the Organiser.
- Maximum permissible height: 3.5 m / 4.0 m, including signage and branding, subject to final venue approval.
- Electrical connections and additional power must be booked separately

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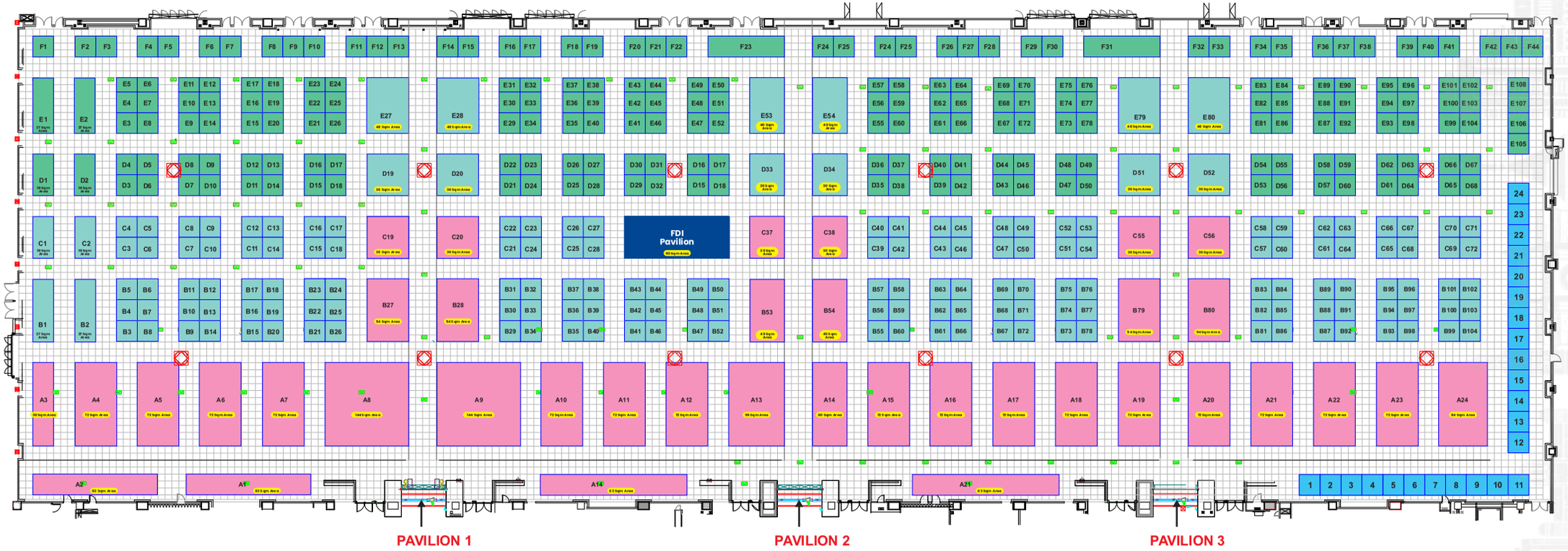
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